

LEENY and TAMARA

NEWS, AWARDS and REVIEWS

NEWS



“Put On My Seat Belt” Helps Families Buckle Up Every Single Time!

Child Passenger Safety instructors, advocates, and agencies around the country are using our song “Put On My Seat Belt” for their public information campaigns and educational efforts. We are offering free non-commercial usage of the song to help promote seat belt usage in any way we can and reach as many people as possible.

Lost Ladybug Project Adopts “Ladybug, Ladybug, Ladybu-u-ug” As Its Theme Song!

Meet The Beetles! Ladybugs serve a vital and extremely cool role in the ecosystem, eating aphids and other plant pests that can destroy crops and gardens. But, now the ladybugs need our Help! Over the past twenty years, several native ladybugs that were once common have become quite rare. This is happening very quickly and it is not known how, or why, or what impact it will have on ladybug diversity or their function of keeping plant-feeding insect populations low. Check out the Lost Ladybug Project, funded by a National Science Foundation grant, and see how the whole family can get involved as Citizen Scientists: www.lostladybug.org. Music video in the works!



It’s Cool To Be Different!

Child psychologists are using “I Used To Be Shy” and “It’s Cool To Be You” to help their patients build self-esteem and adapt to social situations. “It’s Cool To Be You” has also been incorporated into anti-bullying seminars at schools.

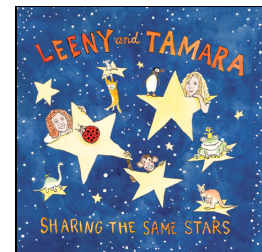
AWARDS

2010 Parents’ Choice Recommended Award Winner

“Leeny and Tamara shine in *Sharing the Same Stars*. They entertain with their country, rock, doo-wop, swing, folk, and pop songs, and they educate as well.”

Creative Child Magazine Preferred Choice Award Winner

All products submitted to CCM’s Toy Awards Program are reviewed by moms, music educators and early education professionals.

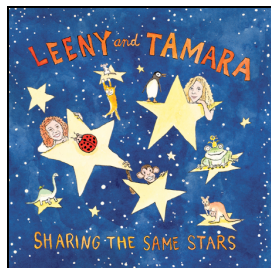


REVIEWS (continued on next page)

“We were given this CD as a gift and **haven’t stopped listening to it**. Our almost-four-year-old can’t get enough, but I bet older kids would sing (and laugh!) along with gusto too. It reminds me of my favorite album from when I was little – *Free to Be You and Me*. Some of the songs have a similarly **inspiring** message about being comfortable in your own skin. But it also has songs that are **educational** ‘for the whole family.’ I say that because the song about ladybugs **taught me much more than I ever knew** about the insects. There are also songs about skin, vitamin C and the 50 states. The song ‘Hold It’ will be an instant favorite with any kid in the ‘potty talk’ phase, but it’s so **good-natured and funny**, that you might find yourself singing along too.” – *Amazon.com reviewer*

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REVIEWS OF *SHARING THE SAME STARS* (continued from previous page)



“It’s hard to believe that this is a first joint effort for Leeny and Tamara. From ’50s doo-wop to pop country, their **fresh, unexpected vocal lines** weave through all types of music to make this album **a fun ride for the ears**. Musical arrangements call to mind the epic partnership of Lennon & McCartney. There are a lot of funny lyrics that are actually educational for your preschoolers and young grade-schoolers. Songs send **great messages** about taking turns, buckling up, and being comfortable in your own skin. Catchy, quirky lyrics touch on a spectrum of kiddie topics.

Parents and children will love learning, giggling, and singing along.” (5/5 stars)

– Jessica Dawson, *Common Sense Media*

“Wonderfully catchy. Leeny and Tamara trade lead vocals, and **they're both gifted with bright, clear voices that fit these sunny tunes perfectly**, while producer Art Hays does a tremendous job of turning a pile of overdubs into something that sounds like the work of a room full of ace session players. Songs are **educational and uplifting**.” – Jeff Giles, *Dadnabbit*

“Leeny and Tamara have created **a really fun, really catchy set of songs that actually teach us things**. I’ve found myself saying things like, ‘Did you know there are over five thousand species of ladybugs? And some of them are blue!’ or ‘Did you know that other animals can produce their own vitamin C, but humans have lost that ability and that’s why we need to eat oranges or we may get scurvy?’ Yeah, I’m a riot at parties. Their song, ‘It’s Cool To Be You’ highlights the fact that we all have our own talents and we’re all different. My son Ivan is blind and can’t walk and I can’t remember ever hearing a song that actually admits that ‘Some wheel around in chairs; Some can’t hear and some can’t see.’ It’s refreshing.”

– Amber Bobnar, *BostonChildrensMusic.com*

“**Charming and thoughtful**, with hummable melodies, pristine studio production, and **countless little touches that will make both you and your kids smile**. Leeny and Tamara beautifully harmonize from beginning to end. A wonderful set of songs that will please you and your kids for many years. *Sharing the Same Stars* receives my family’s highest recommendation!” (Phil also emailed us to say: **‘I Used To Be Shy’ is now in my Top 25 All Time Kids Songs!**”) – Phil Corless, *A Family Runs Through It*

“A **fun, funny and educational** CD for the under 10 crowd. This is an album that kids and parents alike will enjoy listening to over and over again. Leeny and Tamara have killer voices and sing in every style imaginable. The music will brighten your day and help the little ones learn a few things while they sing and dance. **Adults will be having the same rocking good time as the kids**. This CD should be in the collections of any parent with young kids.” (5/5 stars) – Andrea Guy, *Ariel Publicity, ReviewYou.com*

“**One of the best albums of children’s music on the market today**. The songs cover a myriad of topics – seat belts, sharing, shyness, ladybugs, little sisters, babies, beaches, and being born backwards – to engage not only little listeners but parents as well.” – John Stevens, *Associate Professor, Berklee College of Music, Author of “The Songs of John Lennon: The Beatles Years”*

“**Intelligent and catchy** music that will appeal to adults as well as children. **Highly informational and highly entertaining** tunes. A mix of musical styles and tempos will keep kids and parents involved. I suspect a live performance would be highly entertaining.” – Wildy Haskell, *wildysworld/blogspot.com*

“Fourteen kid-pleasing tunes in swing, rock, pop, folk, and country musical styles. **Wonderful harmonies and driving beats** that will get kids moving. Several musicians perform excellent background music on keyboards, guitar, bass, saxophone, clarinet, flute, ukulele, percussion, drums, and fiddle. While this album is **very kid-friendly**, the music is **sophisticated enough to engage adults** as well. An excellent purchase.” – Beverly Bixler, *School Library Journal*

For more reviews, please visit our website: www.leenyandtamara.com

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OUR 2008 RELEASES



Be Nice
by Leeny and Steve
Released May 2008

- **Parents' Choice Approved Award Winner**
- **Preferred Choice Award Winner** from *Creative Child Magazine*
- **Children's Music Web Award Winner:** Best Recording for Preschoolers
- Common Sense Media **Best Music of 2008** Recommended List for Your Family

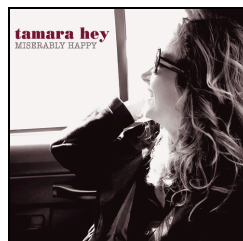
"Sweet songs about small moments make a big impact. This well-produced and imaginative collection of children's music has enough variety to engage older siblings and parents as well as toddlers. Prepare to be charmed by sparkling vocals and instrumental tracks... an impressive degree of taste and musicianship." (5/5 stars)
– Kathi Goldmark, *Common Sense Media*

"Be Nice stands out in the 2008 kids' music market because it actually sounds like an album for children. This point was driven home for me as I watched my two-year-old daughter react to it... I've never seen an album hold her attention right away like this."
– Jeff Giles, *Editor-In-Chief, Popdose*

"Their simple, clean production keeps the performances **low-key and intimate.**"
– Warren Truit, *Kids' Music that Rocks*

"Leeny and Steve score on their debut album with 16 original tunes that have **real kid appeal.** The **lyrics teach, but never preach.**"
– Stephanie Bange, *School Library Journal*

"Entertaining and helps parents teach kids about life etiquette. Smart, well-written lyrics and upbeat melodies. Lively music for car rides or play dates, and does not take the intellect of an adult for granted.
– Mary Wiggins, *BostonMamas.com*



Miserably Happy
by Tamara Hey
Released October 2008

"One of the best songwriters in town. Memorable melodies and literate lyrics that stay with the listener. An impressive and thoughtful creator, Hey's a songwriter's songwriter, composing insightful stories with characters far distant from her own personality, but who nonetheless ring quite true."
– Jonathan Berger, *Urban Folk Magazine, NYC*

"All the humor, intelligence, sarcasm and soul searching that goes with being a New Yorker is reflected perfectly on *Miserably Happy*. Tamara Hey is quite the songwriter. Intelligent and funny lyrics back up against strong country/folk/rock arrangements that serve as perfect vehicles for Hey's sweet voice. Tamara Hey is just quirky enough to be instantly memorable/recognizable. Once you've heard her sing you'll always know Hey's voice right away. That is a quality most singers would die for. Well-written and well-performed... Tamara Hey should be a viable force in folk and rock for some time to come."
– Wildy Haskell, *wildysworld.blogspot.com*

"Tamara Hey brings lighthearted optimism to a singer/songwriter genre often skewed toward the brooding and depressive. *Miserably Happy* **blends humor, sarcasm, wit and introspection to create a feel-good album with tons of pop vibes.** Hey can best be described as a blending of Aimee Mann's storytelling prowess, Dido's sincerity, and KT Tunstall's poppy angst."
– Trevor Dye, *Ariel Publicity*

"Played the album once – and now I can't stop playing it! Beautiful songs, great lyrics (clever, cutting and insightful) and a wonderful voice. Reminds me of the time when you'd buy an LP and say, 'that's a single...and so is that!'"
– Rob Caiger, *Beatroute Records, UK*